

# AARON ARTESSA

*Illustration + Design*

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## EXPERIENCE:

2005–2009 *Farrar, Straus and Giroux: Designer*  
Designed book jackets for a variety of genres. Duties included: handling multiple projects per season, hiring and art direction of freelancers, production, typesetting and art research.

2004–2005 *Morgan Gaynin Inc.: Digital Production Manager*  
Handled artwork of represented illustrators to client delivery.  
Designed promotional materials, scanned art, and modified website.

## FREELANCE EXPERIENCE:

2003–2009 *Web Programming and Design*  
Designed and coded websites ranging from artist portfolios, books, restaurants, businesses and clubs utilizing modern programming to provide easier flow of content and an intuitive user experience. Clients include Macmillan, TOR, St Martins Press, Ken Missbrenner Photography, Katharine Pollak Photography, Warmdaddys, Cambridge University Press and more.

2006–2009 *Print Design*  
Design of book jackets, book interiors, posters, CD's as well as other promotional materials utilizing modern methods creating a textural experience. Clients include Farrar, Straus and Giroux, Macmillan, Randomhouse and more.

2004–2009 *Illustration*  
Editorial and Advertising Illustrations for a multitude of clients including: Business Week Magazine, The Deal LLC., San Francisco Weekly, Las Vegas Weekly, Publix, Farrar, Straus and Giroux, The Guardian (UK), and more.

## SKILLS:

Computer Mac and Windows Platforms. Advanced skills with Adobe CS4 products. Web programming languages include: DHTML, CSS, Javascript, PHP, Flash, and Word Press

Print Art scanning and color correction, pre-press production, on-press and press proof color correction.

## EDUCATION:

2000–2004 *University of the Arts BFA Illustration*

\* References available upon request.